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FNT OF HEALTH

Alice Colt, A.N., M.13,E.  
Public Health Director

June 18, 1998 401 Harris B. Onto\$ Drive  
Ithaca, Now York 14860-1386

Dear Tobacco Retailer,

As You know, Tompkins County Local Law 3, prohibiting self-service sale of tobacco products, goes into effect on September 1, 1998. This Law requires that all Tobacco products (Including cigarette, cigars, smokeless tobacco, cl)ewing tobacco, pipe tobacco,

etc.) be displayed in locations where customers are unable to handle them until after a purchase has been made.

To do your part as a tobacco retailer, you must remove all self-service tobacco displays from counter tops, floors, aisles, etc. These displays can be placed behind checkout counters or be replaced with ones that lock. Check with the L)ivision of Environmental Health at the Health Department if you are unsure if you are in compliance.

The enclosed Information is being distributed to retail outlets where tobacco products are sold in Tompkins County. This Information Was compiled to assist you in complying with

the law. Included are a copy of the Law and answers to possible questions youl may have about the Law.

The Health Department applauds your commitment to keeping tobacco out of the hands of children and to ATUPA (The Adolescent Tobacco Use Prevention Act, which prohibits the sale of tobacco products to anyone under the age of 18). This Local Low will only make ATUPA compliance easier, which will benefit you and your employees. By increasing sale time, the likelihood that cashierf. will ask for identification increases. Research has shown

that removing self-service displays will decrease the likelihood of shoplifting and discourage  
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